

EC'd Yes Last Received: 09/20/2012 2:49 PM Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.	Agency () DEL CIELO MEDIA	Rep Firm
Advertiser () US CHAMBER OF CMRC	10755 SCRIPPS POWAY PARKWAY, SUITE#550	Sales Office () LOS ANGELES
Product US CHAMBER OF COMMER	SAN DIEGO, CA 92131	Salesperson () DEBBIE CARTER
Estimate# 919930	Agency C/P1/P2/E //919930	
Buyer CARMEN MAGDALENO	Flight Dates 09/20/2012 - 09/30/2012	Salesperson Phone# 323-761-6119
Phone#	Hiatus Weeks	Salesperson FAX# 323-686-5240
Fax#		

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER. #3 REFLX CHGD TP LN 34 & MVD 9/24 FROM LN 12 TO LN 34
TO ENSURE MAX SEP.. NA LN 22 W/MG ON LN 33 & 39.. MVD 9/24
FROM LN 2 TO LN 39 ALSO TO ENSURE MAX SEP..
NA LN 15 MVD TO LN 40 W/TP CHG AND FINALLY.....
CHGD TP'S ON LNS 17 & 32... WHEW!!!!
TTL REM: 91,300
PLS CNF
TR JOSIE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*2	TU-F	9A-10A	BUYLINE COMMENT: TODAY SHOW 2 - PLS RUN 2/DAY W/MAX SEP	:30	\$500.00	09/25-09/28	8	1	8	\$4,000.00	
				Sales Remark: V3 MVD MON 9/24 TO LN 29 ..								
				V3 More than 2 codes changed								
	*12	TU-F	5A-6A	BUYLINE COMMENT: NEWS - PLS RUN 1/DAY	:30	\$800.00	09/25-09/28	4	1	4	\$3,200.00	
				Sales Remark: V3 MVD 1X MON 9/24 TO LN 34 W/MAX SEP.								
				V3 More than 2 codes changed								
	*15	SA	8A-10A	BUYLINE COMMENT: SAT TODAY SHOW	:30	\$1,200.00	09/22-09/22	1	1	1	\$1,200.00	
				Sales Remark: V3 MVD 9/29 TO LN 40			09/29-09/29	0	1	0		
				V3 Comment Changed, Spots/week Changed								
	*17	SU	7A-8A	BUYLINE COMMENT: NEWS - PLS GIVE MAX SEP	:30	\$800.00	09/23-09/30	2	2	4	\$3,200.00	
				Sales Remark: V3 CHGD TP								
				V3 Time Changed, Comment Changed								

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*22 SA 6P-630P :30 \$700.00 09/22-09/22 1 1 1 \$700.00

Buyline Comment: NEWS
Sales Remark: V3 NA 9/29 .. SEE MG ON LNS 33 & 40
V3 Comment Changed, Spots/week Changed

*32 SA 11P-1135P :30 \$2,000.00 09/29-09/30 2 1 2 \$4,000.00

SU 1135P-12A
Buyline Comment: NEWS - PLS RUN 1/DAY
Sales Remark: V3 CORRECT TP FOR SUN 9/30
V3 More than 2 codes changed

*33 M 430A-459A :30 \$200.00 09/24-09/24 2 1 2 \$400.00

Rating: 1.3
Buyline Comment: NEWS - PLS GIVE MAX SEP
Sales Remark: V3 ADD 1X W/MG FROM LN 22 - PLS GIVE MAX SEP
V3 More than 2 codes changed

*34 M 5A-6A :30 \$800.00 09/24-09/24 2 1 2 \$1,600.00

Rating: 6.3
Buyline Comment: NEWS - PLS GIVE MAX SEP
Sales Remark: V3 CHGD TP ..ALSO ADD 1X MVD FROM LN 12 PLS GIVE MAX SEP
V3 More than 2 codes changed

*39 M 9A-10A :30 \$500.00 09/24-09/24 3 1 3 \$1,500.00

Buyline Comment: TODAY SHOW 2 - PLS GIVE MAX SEP
Sales Remark: V3 MVD 9/24 2X FROM LN 2 ALSO ADD 1X MG FROM NA LN 22
PLS GIVE MAX SEP
V3 Added

*40 SA 8A-9A :30 \$1,200.00 09/29-09/29 1 1 1 \$1,200.00

Buyline Comment: SAT TODAY SHOW
Sales Remark: V3 MVD FROM LN 15 W/TP CHG
V3 Added

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---REPORT TOTALS---

Report Totals: 28 / \$21,000.00

---SALES MONTHLY TOTALS---

Sep 12: 131 / \$91,300.00
Sales Totals: 131 / \$91,300.00
Station Totals: 131 / \$91,300.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$240,263	CATV 0%	WAVY 38%	WGNT 0%	WPXV 0%	WTKR 32%
		WTVZ 2%	WVBT 7%	WVEC 21%		

Books null
Demos RHOMES

--- CREDIT RISK ---

CASH IN ADVANCE